

Getting to the
top is great.

Staying there
is even better.



Custom-designed and optimized websites
that will keep your business on top.



ClickCom

www.clickcom.com



ClickCom

Would you like to generate more business and make a greater profit without hiring new staff, or increasing your overhead?

You've worked hard to make your company a success. Now put the vast potential of the Internet to work for you, with a custom-designed website that will not only create more business, but increase efficiency **and** reduce cost.

Here's how. Every day hundreds of millions of consumers around the world search the Internet for information on products and services, often intending to make a purchase. And that number is growing every year. A ClickCom professionally-designed, custom website is a 24-7 'employee' that is always available to your potential customers with up-to-date and accurate information, and an on-line ordering process (if you choose) that means you could be making money in your sleep—literally! And it's easy. At ClickCom we've got everything you need to get started today... check it out!

1. Custom Website Design

All ClickCom websites are custom designed to meet your specific needs, and to help brand your company's image. Our expert team of graphic designers will work with you to ensure your site wows your customers, and worries your competitors!

2. Sitewizard® Content Management System

All of our sites come with custom graphics designed to meet the expectations of our clients and utilize **SiteWizard®**, a comprehensive content management system. **SiteWizard®** allows customers to add unlimited pages, update content and incorporate over 20 additional applications to their site without additional fees or programming knowledge. (See Standard Applications with every Website, right.)

Some popular applications include the RSVP system, article archival system, turnkey shopping cart with merchant account capability, calendar, photo gallery and FAQ page.

3. Search Engine Marketing & Website Optimization

It's no longer enough to have a great website. The next step is to make sure the site is 'optimized' so that your customers can easily find you online, just like they used to in the phone book.

Our search engine marketing program is designed to improve both your site's 'search-ability' by search engine spiders like Google and Yahoo, and your 'find-ability' on the Internet by potential customers, thereby driving more traffic – and more potential sales – to your site.

We'll work with you to create a personalized search engine optimization package for your website that utilizes

the services of our professional team of copywriters and search engine optimization experts.

4. Custom Newsletter and Email Marketing System

A ClickCom custom designed website makes it easy to stay in touch with customers via e-newsletters and email marketing messages about whatever's happening in your business now – new products, new services, discounts – and the process is simple and easy to use!

5. Web Hosting

Our web hosting packages are highly affordable, and include web space and email accounts. Website activity reports are available for a small additional fee.

Think you don't need a website, or need a good website? Think again!

"My business is too small to need a website."

- In the few seconds it takes you to read this sentence, 10,530 people will "Google" a product or service. If you don't have a website, it won't be yours, it will be your competitors'.

"Our website is fine."

- Poorly designed, or unoptimized, websites can actually drive customers **away**. You have less than 10 seconds to attract and retain a visitor's attention.
- The average American Internet user will visit 112 websites this month.

Make sure yours is one of them!



Package 1: Open For Biz

Our popular 'starter' package includes:

- Professional base graphics
- Three hours of content implementation
- One set of graphic revisions
- Over 20 standard website applications
- Expandable navigation
- Ten email accounts
- Domain name transfer assistance
- One year of advanced web statistics
- Classroom and on-line training
- Phone and email technical support
- Site statistics

Package 2: Moving On Up

This is our most popular package and includes everything from Package 1 plus:

- Conceptual creative graphics with:
 - ◊ Intro/splash page
 - ◊ Flash animation

Package 3: Little Big Dog

Every element from Packages 1 and 2 plus:

- Conceptual creative graphics and:
 - ◊ Additional set of graphics revisions
 - ◊ Up to 5 internal page headers
 - ◊ Professional copywriting assistance

Package 4: The Big Dog

Blow away your competition with a site that includes everything from Packages 1, 2 and 3 plus:

- Our most cutting-edge graphics package
- Video presentation (company commercial)
- e-Commerce system
- Event registration
- Two site performance evaluations
- Printer-friendly pages
- Custom newsletter
- Personalized one-on-one SiteWizard® training

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Standard Applications with Every Website

Links	Picture & Text
Staff Directory	2-Column Page Layout
Membership Directory	Article Archive
Basic Newsletter	Form Builder
Slide Show	FAQ
Simple Message Board	Product Catalog
Poll	Text Calendar
Employment Application	Graphical Calendar
Classified Ads	Expandable Navigation
Banner Ad System	Intranet/Extranet
Photo Gallery	

Additional Options

- Custom Newsletter
- Custom Logos
- e-Commerce Shopping Cart
- RSVP/Event Registration System
- Email Capture/Delivery System
- Flash Animation
- Photography
- Video
- Professional Copywriting
- Spam Filter
- Printer Friendly Pages
- Secure Server
- Cardservices Merchant Account
- Carolina Multiple Listing Service
- File Manager
- Site Performance Evaluation
- Custom Programming

We also provide other services. Call us today if what you need isn't listed above.

